**Civil Rights PowerPoint**

| **Awesome****(12 pts.)** | **Good****(10 pts.)** | **So-So****(8 pts.)** | **Really???****(6 pts.)** |
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| **Content: Purpose** |
| Our presentation is focused on the Civil Rights Movement and explains what it was about. All the parts of our presentation say something meaningful and are meant specifically for a targeted audience. | Our presentation has a topic, but doesn’t clearly explain what the Civil Rights Movement was all about. Some parts of our presentation say something important about the topic, but it is not clear who the targeted audience is. | Our presentation has a topic, but did not clearly explain what the Civil Rights Movement was all about. Most parts of our presentation say something important about the topic, but our presentation does not specifically address a targeted audience.  | Our presentation’s topic is unclear. We did not explain the Civil Rights Movement well at all. Many parts of our presentation seem off topic and we did not address an audience. |
| **Understanding of Task** |
| I/we demonstrated an in-depth understanding of the content, processes, and requirements of the task. | I/we demonstrated substantial (part of) understanding of the content and task, even though some supporting ideas or details may be overlooked or misunderstood. | I/we had gaps in our understanding of the content and task. | I/we demonstrated minimal understanding of the content. |
| **Group Process** |
| We used all of our time productively. Everyone was involved and contributed to the group process and PowerPoint. We wanted our presentation to be entertaining and impressive! | We worked well together most of the time. We usually listened to each other and used each other's ideas. We may have talked about other things a little too often when we should have been focused on the presentation work. | We worked together some of the time. Not everyone contributed equal efforts to the task. We talked way too much or we did not communicate with one another enough. | We really did not pull together or work very productively as a group. Not everyone contributed to the group effort and no was really concerned about doing well or finishing on time.  |
| **Completion of Task** |
| I/we fully achieved the purpose of the task, including thoughtful, insightful interpretations and images.  | I/we accomplished the task, but we could have done better.  | I/we completed most of the assignment.  | I/we attempted to accomplish the task, but with little or no success. |
| **Multimedia Features** |
| We used meaningful images, graphics, sound, and other multimedia features effectively to support our key points and make our presentation more meaningful and impressive.  | We used meaningful images, graphics, sound, and other multimedia features to support our key points.  | We used meaningful images, graphics, sound, and other multimedia features, but sometimes they distract from the meaning.  | We did not use the features of multimedia presentations, or the features that we used were distracting.  |
| **Creativity** |
| Our presentation includes meaningful images, writing, features and components that make an impact and create a mood for our audience. Our PowerPoint is meaningful and informative. | Our presentation includes some meaningful images, writing, features and components that make an impact and create a mood for our audience. Our PowerPoint is somewhat meaningful and informative. | We tried to include meaningful images, writing, features and components, but they did not add to the meaning of our presentation. Our PowerPoint was not really very meaningful and informative. | Our presentation includes no meaningful images, writing, features and components that added to the meaning. Our PowerPoint is not meaningful and informative. |
| **Organization** |
| Our presentation begins with a slide that introduces the topic in an interesting way, builds information and uses images and graphics that are appropriate. The presentation ends with a slide that leaves the audience with an interesting idea about the topic to think about.  | Our presentation begins with a slide that introduces the topic, builds information, and ends with a concluding slide. | Our presentation is missing a clear introduction or conclusion, and information may be presented in an illogical way. | Our presentation is missing an introduction, a conclusion, a sense of order, and clear topic. |
| **Conventions** |
| Our presentation contains no spelling, punctuation, capitalization, or language errors. | Our presentation contains no spelling, punctuation, capitalization, or language errors that take away from the meaning. | Our presentation contains a few spelling, punctuation, capitalization, or language errors that take away from the meaning. | Our presentation contains so many spelling, punctuation, capitalization, and language errors that it is difficult to understand. |